



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

## Contract # 1254347

**Schedule Dates** 03/07/12-03/15/12  
**Advertiser** Freedom Works (70485)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** FREEDOM WORKS AMERICA (432995)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** BRAUNSCHEIDEL,ANNE  
**Phone/Fax** /  
**CPE** 581  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments**

FREEDOM WORKS AMERIC  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021, , AN  
ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE, FOR THIS  
AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009,

**Date Entered** 03/05/12  
**Last Modified** 03/06/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06038101  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,544.00  
**Net Total** \$14,416.00  
**Sales Tax**

## Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Mar. 2012	25	\$16,960.00
<b>Grand Total:</b>	<b>25</b>	<b>\$16,960.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (4)	03/10/12-03/10/12	1	:30	5P- 6P (MST)							1		1	\$860.00	\$860.00	Salt Lake City (KUTV)	5P NEWS	3/5/12
2.0	Normal Line / SPOT (5)	03/11/12-03/11/12	1	:30	8A- 9:30A (MST)								1	1	\$1,090.00	\$1,090.00	Salt Lake City (KUTV)	CBS SUNDAY	3/5/12
3.0	Normal Line / News (6)	03/11/12-03/11/12	1	:30	5P- 6P (MST)								1	1	\$1,090.00	\$1,090.00	Salt Lake City (KUTV)	NEWS	3/5/12
4.0	Normal Line / News (7)	03/12/12-03/15/12	1	:30	6A- 8A (MST)		1		1	1				3	\$960.00	\$2,880.00	Salt Lake City (KUTV)	NEWS	3/5/12
5.0	Normal Line / SPOT (8)	03/12/12-03/15/12	1	:30	8A- 9A (MST)		1	1	1	1				4	\$480.00	\$1,920.00	Salt Lake City (KUTV)	CBS THIS MORNING	3/5/12
6.0	Normal Line / SPOT (9)	03/12/12-03/15/12	1	:30	12P- 1P (MST)	4	X	X	X	X				4	\$480.00	\$1,920.00	Salt Lake City (KUTV)	NOON NEWS	3/5/12
7.0	Normal Line / News (1)	03/07/12-03/09/12	1	:30	6A- 8A (MST)	4			X	X	X			4	\$960.00	\$3,840.00	Salt Lake City (KUTV)	NEWS	3/6/12
8.0	Normal Line / News (3)	03/07/12-03/08/12	1	:30	12P- 1P (MST)	3			X	X				3	\$480.00	\$1,440.00	Salt Lake City (KUTV)	NOON NEWS	3/6/12
9.0	Normal Line / SPOT (2)	03/07/12-03/09/12	1	:30	8A- 9A (MST)	4			X	X	X			4	\$480.00	\$1,920.00	Salt Lake City (KUTV)	CBS THE EARLY SHOW	3/6/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*VF*

REP HEADLINE# 6038101  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP  
MAR2/12 16.18  
\*\*\* KUTV-TV \*\*

ADV # \_\_\_\_\_ ADV. NAME FREEDOM WORKS  
AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC.  
600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # WV  
BUYER NAME ANNE BRAUNSCHEIDEL  
SALES PRSN WA- CHERYL BLAIR

ORDER # 1254347 CONTRACT # 6038101

CLASS: NATL. LOCAL REGIONAL

PRDCT FREEDOM WORKS AMERIC EST#581 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAR5/12 MAR15/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE MAR2/12 16.18

REP: TO: NSM/NSA  
FR: LINDSEY FOR CHERYL  
NEW ORDER  
TTLS 16960..25X  
PLEASE CONFIRM, THANKS!

CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =

AGENCY EST# = 581

<input checked="" type="checkbox"/>	600A-800A	30	\$960.00	3/6	3/9	4	TU-F	4
PROGRAM : 2 NEWS AT 6A								
<input checked="" type="checkbox"/>	800A-900A	30	\$480.00	3/6	3/9	4	TU-F	4
PROGRAM : CBS THIS AM								
<input checked="" type="checkbox"/>	1200N-100P	30	\$480.00	3/6	3/8	3	TU-TH	3
PROGRAM : NOON NEWS								

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP

MAR2/12 16.1  
\*\*\* KUTV-TV \*\*

REP HEADLINE# 6038101  
\*\*\* ORIGINAL REV#0 \*\*\*

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS
<del>4</del>			500P-600P	30		\$860.00	3/10	3/10	1		SAT	1
			PROGRAM : 2NEWS AT 5P									
<del>5</del>			800A-930A	30		\$1,090.00	3/11	3/11	1		SUN	1
			PROGRAM : CBS SUNDAY AM									
<del>6</del>			500P-600P	30		\$1,090.00	3/11	3/11	1		SUN	1
			PROGRAM : 2NEWS AT 5P									
<del>7</del>			600A-800A	30		\$960.00	3/12	3/15	3		M,W-TH	3
			PROGRAM : 2 NEWS AT 6A									
<del>8</del>			800A-900A	30		\$480.00	3/12	3/15	4		M-TH	4
			PROGRAM : CBS THIS AM									
9			1200N-100P	30		\$480.00	3/12	3/15	4		M-TH	4
			PROGRAM : NOON NEWS									

MAR/12 16960.00

CONTRACT TOTAL 16960.00  
TOTAL SPOTS 25

MARKET TOTALS \$84,800 KUTV 20% KTVX 20% KSL 20% KSTU 20% KUCW 20% KJZZ 0% KCSG 0%  
KMYU 0%

SVC- NSI  
DEMOS- RA35+\*